

# BACKPACK PROGRAM SPONSORSHIP LIVE UNITED

**UNDERNEATH EVERYTHING WE ARE,  
UNDERNEATH EVERYTHING WE DO,  
WE ARE CONNECTED, INTERDEPENDENT,  
UNITED.** And with your contribution, your business can make a big impact in our community.

United Way is excited to offer the St. Charles business community the opportunity to LIVE UNITED by sponsoring a child through the School Backpack Program with a one-time \$250 donation. Your investment will provide weekend & holiday meals for a needy child in St. Charles Parish for a whole year. You can start being a part of the LIVE UNITED movement by making your donation today.

## WHY?

- People are more likely to do business with a company that supports the community.
- Your investment stays right here in St. Charles Parish.
- You'll be in good company.
- Because, that's what it means to LIVE UNITED.

For more information, call 985-331-9063 or visit [www.uwaysc.org](http://www.uwaysc.org).



United Way of St. Charles

## WHAT ARE THE BENEFITS?

- Featured in online and print ads
- Invited to our annual Victory Celebration
- Receive a sponsor's window cling to proudly display at your business



Actual Backpack & Food

Studies have shown that children who suffer from food insecurity underperform academically, display unacceptable behavior, and have poor attendance.

The mission of the **School Back Pack Program** is to meet the needs of the hungry in St. Charles Parish by providing them with nutritious and easy-to-prepare food to take home on weekends and school vacations when other resources are not available. **420** students in St. Charles Parish receive back packs every week.

*United Way of St. Charles & Second Harvest  
Food Bank of Greater New Orleans  
Partnership*

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Number of Children Sponsored

To ensure that your company/business is listed properly in advertisements & recognition, please complete the following form and return it with your payment to United Way of St. Charles, 13207 River Road, Luling, LA 70070 by December 31, 2012:

Business Name (for use in ad): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_